

THE MILK STORK OPEN ENROLLMENT TOOLKIT

Flyers, templates, and tips to promote your Milk Stork benefit to employees





Welcome to the Open Enrollment Toolkit! Milk Stork is a key benefit for breastfeeding parents, and we're here to help you showcase its value.

Inside, you'll find customizable templates, informative flyers, and resources to keep your employees informed. Let's make the most of this open enrollment season!

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Milk Stork Benefit Email Reminder

Use this template to customize and send a reminder that highlights how Milk Stork can support employees' needs throughout the year.

[Access the Template](#)

Open enrollment is the ideal time to consider all the ways **[Company Name]** supports you, including through our Milk Stork benefit. This unique service is designed to assist our breastfeeding parents, making it easier to manage breastfeeding responsibilities while traveling for work.

Milk Stork is the first and most trusted breast milk shipping service, designed to help you manage your breastfeeding responsibilities while traveling for work. Whether you're on the road frequently or occasionally, this service ensures you can continue to nourish your baby without interruption.

WHY MILK STORK?

- **Ease and Convenience:** No need to worry about transporting breast milk during business trips. Milk Stork handles all the details from cooler delivery to overnight shipping.
- **Peace of Mind:** Focus on your work commitments without the added stress of managing breastfeeding logistics.

To use this benefit, visit our company Milk Stork portal at **[Milk Stork Portal URL]** or reach out to the HR department directly at **[HR Contact Information]**.



Milk Stork Benefit Slack/Teams Reminder

Slack/Teams benefit announcements are great because they have high visibility. You can also encourage employees to refer back as needed and ask questions.

[Access the Template](#)

Don't Forget – Breastmilk shipping is covered at **[Company Name]** with Milk Stork.

As a valued part of our benefits package, **[Company Name]** offers Milk Stork—a convenient breast milk shipping service that supports our breastfeeding employees, making work travel easier without interrupting their breastfeeding journey.

BENEFITS FOR YOU:

- **Ease and Convenience:** No need to worry about transporting breast milk during business trips. Milk Stork handles all the details from cooler delivery to overnight shipping.
- **Peace of Mind:** Focus on your work commitments without the added stress of managing breastfeeding logistics.

Visit **[Milk Stork portal URL]** to learn more and place your order for any upcoming business travel.





TIP:

Customize your announcement and share it internally in a company newsletter, intranet, etc.

Internal News Release

Keep employees informed about their Milk Stork benefit with an internal news release. If you have an in-house PR team, you can customize and send this to them.

[Access the Template](#)

[Company Name] Highlights Milk Stork Benefit During Open Enrollment to Support Breastfeeding Parents

[City Date] – As part of this year’s open enrollment, **[Company Name]** is proud to highlight Milk Stork, the first and most trusted breast milk shipping service, as a key component of our benefits package. This service is designed to support our breastfeeding employees by making it easier to manage their breastfeeding responsibilities while traveling for work.

Milk Stork delivers ready-to-ship coolers directly to your location, allowing you to ship breast milk home safely and efficiently. This benefit is just one of the ways we’re committed to enhancing work-life balance and supporting the diverse needs of our workforce.

To use this benefit or learn more during open enrollment, visit our company Milk Stork portal at **[Milk Stork Portal URL]** or contact the HR department at **[HR Contact Information]**.

“Our commitment to inclusivity and support for all employees remains strong, and we’re pleased to offer benefits like Milk Stork that directly contribute to the well-being of our staff,” says **[Senior Executive’s Name] [Position]**.

Make sure to take advantage of this essential benefit throughout the year!



Social Media Tips & Templates

Open enrollment is a busy time for employees as they review their benefits, so it's important to highlight the support available to them, like Milk Stork. Share this video to help them understand how Milk Stork can help new parents.

[Access the Template](#)

LinkedIn

TAGGING: @milkstork #MomsOnAMission

We're proud to offer Milk Stork, the first and most trusted breast milk shipping service, as part of our employee benefits package at **[Company Name]**.

This essential benefit is available to our breastfeeding parents, helping them manage breastfeeding needs while traveling for work. We encourage our employees to take advantage of this essential benefit throughout the year!

Facebook/Instagram

TAGGING: @milkstork #MomsOnAMission

We're proud to offer Milk Stork, the first and most trusted breast milk shipping service, as part of our employee benefits package at **[Company Name]**. This essential benefit is available to our breastfeeding parents, helping them manage breastfeeding needs while traveling for work.

We're proud to make this essential service available to our employees!

Milk Stork Intro Video for Parents

Open enrollment is a busy time for employees as they review their benefits, so it's important to highlight the support available to them, like Milk Stork. Share this video to help them understand how Milk Stork can help new parents.

[Access the Template](#)

Subject Line :

Discover How Milk Stork Makes Breast Milk Shipping Easy at **[Company Name]** – Watch Now!

Dear **[Employee name]**,

As part of this year's open enrollment, we're excited to share a special video session to show you the resources available to you with your Milk Stork benefit. This session is designed to guide you through how Milk Stork works, how it can support your breastfeeding journey while traveling for work, and how to make the most of this benefit during open enrollment.

In this video, you'll learn:

- What Milk Stork is
- The resources you have access to
- Step-by-step instructions for using Milk Stork

Be sure to watch [this video](#) and take full advantage of the Milk Stork benefit throughout the year.



[Watch Now](#)

Download Open Enrollment Flyers

How to Place Your Milk Stork Order



[Download Now](#)

Breast Milk Shipping Overview



[Download Now](#)



TIP:

Share these Milk Stork Benefit flyers as part of a digital Open Enrollment packet.



For additional assistance promoting
your Milk Stork benefit, contact us at
clientassistance@milkstork.com

